

Travel Daily 2020 Travel & Tourism Sustainability Awards

Entry Guidelines



How to enter

1. Determine whether you meet the criteria and entry requirements
2. Decide upon which category or categories your initiative best suits
3. Complete your entry and submit by due date – **5pm (AEST) 27 March 2020**

Criteria

Ability to show leadership and excellence in the establishment and delivery of initiatives that contribute to sustainable outcomes in the travel and tourism sector.

Categories

Best sustainable travel or tourism initiative in Culture & Communities	Best sustainable travel or tourism initiative – City
Best sustainable travel or tourism initiative in Ecotourism	Best sustainable travel or tourism initiative – Ocean or ocean-based cruise operator
Best sustainable travel or tourism initiative – Coast	Best sustainable travel or tourism initiative – River or river-based cruise operator
Best sustainable travel or tourism initiative – Land or land-based supplier	Best sustainable travel initiative – Airline

For full definitions of each category, please see page 3 of this document.

Entry

Entrants are required to respond to five questions to submit an entry for the Travel Daily 2020 Travel & Tourism Sustainability Awards and include documentation such as graphs or media coverage, financials, photos or videos to support their responses.

The five questions are:

1. What were the driving forces and objectives of your sustainable initiative? *(up to 300 words)*
2. How were sustainability principles and processes successfully embedded into your initiative? *(up to 300 words)*
3. What were your sustainability outcomes, achievements and results in 2019? *(up to 300 words)*
4. How did your initiative engage stakeholders and use partnerships to achieve sustainable outcomes? *(up to 300 words)*
5. How could your initiative be continued or expanded in the future? *(up to 300 words)*

Entry must be received no later than **5pm (AEST) 27/03/20**. There will be no extensions provided.



Entry requirements

- Entry needs to comply with the eligibility requirements for the selected category, as per above.
- The majority of demonstrable results must have occurred during the calendar year of 2019
- If started prior to 2019, major new initiatives or significant differences must have occurred during 2019
- All entries to be judged by an independent panel presided over by Business Publishing Group's Publisher and Editor-In-Chief.
- Business Publishing Group reserves the right to check the stated facts and disqualify entrants at any stage including after trophies have been awarded if they find information is incorrect or falsified regardless of intention
- Business Publishing Group reserves the right to move entries where we consider there is a more appropriate category, or to merge or split categories where we believe entries justify it
- All information will be securely saved and confidential
- No correspondence will be entered into with individuals, brands or companies with respects to the outcomes of the awards
- Winners agree to consent to a royalty-free, non-exclusive, perpetual licence to have their name and/or company and/or brand used for news reporting and marketing purposes by the Business Publishing Group



Best sustainable travel or tourism initiative in Culture & Communities

Recognises those individuals or organisations showing leadership in safeguarding a local culture and tradition, protecting social fabric and sense of place, and empowering local communities in tourism; avoiding human exploitation, human rights violation, and disruptive mass tourism.

Best sustainable travel or tourism initiative in Ecotourism

Recognises those individuals or organisations who demonstrate leadership in implementing ecologically sustainable tourism through initiatives focused on the experience of the natural world, while fostering environmental and cultural understanding, appreciation and conservation.

Best sustainable travel or tourism initiative – Coast

Recognises those people or organisations who are committed to maintaining and conserving the unique natural environment along coastal regions in the delivery of sustainable initiatives which have demonstrated widespread benefits.

Best sustainable travel or tourism initiative – Land or Land-based supplier

Recognises those individuals or organisations who are engaged in the supply of travel and tourism services on land, whose initiatives demonstrate preserving and protecting the environment, empowering local communities, and promoting sustainable practices to deliver a range of economic, environmental and cultural benefits.

Best sustainable travel or tourism initiative – City

Recognises those people or organisations demonstrating leadership and excellence in the delivery of sustainable initiatives which have demonstrated widespread benefits in cities and metropolitan areas.

Best sustainable travel or tourism initiative – Ocean or Ocean-based cruise operator

Recognises those people or organisations who are committed to managing and conserving the aquatic environment through the delivery of sustainable initiatives which have demonstrated significant economic, environmental and community benefits.

Best sustainable travel or tourism initiative – River or River-based cruise operator

Recognises those people or organisations who are committed to managing and conserving the rivers utilised for travel and tourism through the delivery of sustainable initiatives which have demonstrated considerable economic, environmental and community benefits.

Best sustainable travel initiative – Airline

Recognising the airline which has successfully developed and implemented tangible initiatives that have delivered wide-ranging economic, environmental and community benefits through a sustainability focused framework.